



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

Contract # 198670

Schedule Dates 10/16/12-10/23/12
Advertiser Independence VA, PAC (16269)
Agency Target Enterprises (5145)
Product Issue - Issue (1076)
Brand INDEPENDENCE VA PAC (72667)
Salesperson Thornton, Kathi (1362)
Sales Office EAGLE - Los Angeles
Buyer Name LEVINE, RANDE
Phone/Fax (323) 966-5033 /
CPE N/A
Account Types National/Spot Agency
Billing Type Standard
Comments INDEPENDENCE VA PAC
C=WJ
INDEPENDENCE VIRGINIA PAC

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Elizabeth Wickett
CO-OP No
Headline # ECR07912791
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$38,565.00
Net Total \$218,535.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Oct. 2012 80
Grand Total: 80
Spots
\$257,100.00
\$257,100.00
Rate

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|-------------|-----------------------|----------------------|----------|
| 1.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 6:59A- ABC-GOOD MORNING AMERICA | 3 | | X | X | X | X | | | 3 | \$1,800.00 | \$5,400.00 | WJLA Arlington (WJLA) | GMA | 10/15/12 |
| 2.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 9A- LIVE! | 3 | | X | X | X | X | | | 3 | \$1,400.00 | \$4,200.00 | WJLA Arlington (WJLA) | KELLY & MICHAEL | 10/15/12 |
| 3.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 10:58A- ABC-THE VIEW | 3 | | X | X | X | X | | | 3 | \$1,800.00 | \$5,400.00 | WJLA Arlington (WJLA) | THE VIEW | 10/15/12 |
| 4.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 11:59A- NEWS-ABC 7 NEWS @ NOON | 3 | | X | X | X | X | | | 3 | \$2,000.00 | \$6,000.00 | WJLA Arlington (WJLA) | NOON NEWS | 10/15/12 |
| 5.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 12:30P- WHO WANTS TO BE A MILLIONAIRE (R) | 3 | | X | X | X | X | | | 3 | \$1,200.00 | \$3,600.00 | WJLA Arlington (WJLA) | MILLIONAIRE | 10/15/12 |
| 6.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 12:57P- ABC-THE CHEW | 3 | | X | X | X | X | | | 3 | \$1,200.00 | \$3,600.00 | WJLA Arlington (WJLA) | THE CHEW | 10/15/12 |
| 7.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 3:01P- ANDERSON COOPER SHOW | | | 1 | 1 | 1 | 1 | | | 4 | \$1,200.00 | \$4,800.00 | WJLA Arlington (WJLA) | ANDERSON LIVE | 10/15/12 |
| 8.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 3:58P- KATIE COURIC | | | 1 | 1 | 1 | 1 | | | 4 | \$1,800.00 | \$7,200.00 | WJLA Arlington (WJLA) | KATIE | 10/15/12 |
| 9.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 4:58P- NEWS-ABC 7 NEWS @ 5P | | | 1 | 1 | 1 | 1 | | | 4 | \$1,900.00 | \$7,600.00 | WJLA Arlington (WJLA) | 5PM NEWS | 10/15/12 |
| 10.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 5:59P- NEWS-ABC 7 NEWS @ 6P | | | 1 | 1 | 1 | 1 | | | 4 | \$2,500.00 | \$10,000.00 | WJLA Arlington (WJLA) | 6PM NEWS | 10/15/12 |
| 11.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 6:57P- 7P (EST) | 2 | | X | X | X | X | | | 2 | \$7,000.00 | \$14,000.00 | WJLA Arlington (WJLA) | World News Adjacency | 10/15/12 |

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

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Target Enterprises (5145)

Product

Issue - Issue (1076)

Brand

INDEPENDENCE VA PAC (72667)

Salesperson

Thornton, Kathi (1362)

Sales Office

EAGLE - Los Angeles

Buyer Name

LEVINE, RANDE

Phone/Fax

(323) 966-5033 /

CPE

N/A

Account Types

National/Spot Agency

Billing Type

Standard

Comments

INDEPENDENCE VA PAC

C-WJ

INDEPENDENCE VIRGINIA PAC

10/15/12

Date Entered

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Last Modified

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No

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WJLA Arlington (WJLA)

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Oct. 2012 80 \$257,100.00

Grand Total: 80 \$257,100.00

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|--------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-----------------------|--------------------------|----------|
| 12.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 7P- WHEEL OF FORTUNE | | | 1 | 1 | 1 | 1 | | | 3 | \$7,000.00 | \$21,000.00 | WJLA Arlington (WJLA) | WHEEL OF FORTUNE | 10/15/12 |
| 12.0.1 | Preempt | 10/18/12 | | | | | | | | | | | | | | | WJLA Arlington (WJLA) | Program Change/Exception | |
| 13.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 7:30P- JEOPARDY | | | 1 | 1 | 1 | 1 | | | 4 | \$8,000.00 | \$32,000.00 | WJLA Arlington (WJLA) | JEOPARDY | 10/15/12 |
| 14.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 11P- NEWS-ABC 7 NEWS @ 11P | | | 1 | 1 | 1 | 1 | | | 4 | \$4,000.00 | \$16,000.00 | WJLA Arlington (WJLA) | LATE NEWS | 10/15/12 |
| 15.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 4 | :30 | 11:35P- ABC-ABC NIGHTLINE | | | 1 | 1 | 1 | 1 | | | 4 | \$3,000.00 | \$12,000.00 | WJLA Arlington (WJLA) | NIGHTLINE | 10/15/12 |
| 16.0 | Normal Line / SPOT | 10/17/12-10/17/12 | 4 | :30 | 7:57P- ABC-THE MIDDLE/NEIGHBORS | 1 | | | X | | | | | 1 | \$15,000.00 | \$15,000.00 | WJLA Arlington (WJLA) | MIDDLE/NEIGHBORS | 10/15/12 |
| 17.0 | Normal Line / SPOT | 10/20/12-10/20/12 | 4 | :30 | 6:58A- ABC-GOOD MORNING AMERICA SAT | 1 | | | | | | X | | 1 | \$900.00 | \$900.00 | WJLA Arlington (WJLA) | GMA SAT | 10/15/12 |
| 18.0 | Normal Line / SPOT | 10/20/12-10/20/12 | 4 | :30 | 7P- WHEEL OF FORTUNE WEEKEND | 1 | | | | | | X | | 1 | \$3,000.00 | \$3,000.00 | WJLA Arlington (WJLA) | WHEEL OF FORTUNE | 10/15/12 |
| 19.0 | Normal Line / SPOT | 10/20/12-10/20/12 | 4 | :30 | 7:29P- JEOPARDY WEEKEND | 1 | | | | | | X | | 1 | \$3,000.00 | \$3,000.00 | WJLA Arlington (WJLA) | JEOPARDY | 10/15/12 |
| 20.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 4 | :30 | 7:58A- ABC-GOOD MORNING AMERICA SUN | 1 | | | | | | | X | 1 | \$900.00 | \$900.00 | WJLA Arlington (WJLA) | SUN GMA | 10/15/12 |

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INDEPENDENCE VA PAC

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INDEPENDENCE VIRGINIA PAC

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| 21.0 | Normal Line / SPOT | 10/21/12-10/24/12 | 4 | :30 | 6-7P (EST) | 1 | | | | | | | X | 1 | \$2,400.00 | \$2,400.00 | WJLA Arlington (WJLA) | SUN 6PM NEWS | 10/15/12 |
| 22.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 9A- LIVE! | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | WJLA Arlington (WJLA) | GMA | 10/15/12 |
| 23.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 9A- LIVE! | | 1 | 1 | | | | | | 2 | \$1,400.00 | \$2,800.00 | WJLA Arlington (WJLA) | KELLY & MICHAEL | 10/15/12 |
| 24.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 11:58A- ABC-THE VIEW | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | WJLA Arlington (WJLA) | THE VIEW | 10/15/12 |
| 25.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 1:59A- NEWS-ABC 7 NEWS @ NOON | | 1 | X | | | | | | 1 | \$2,000.00 | \$2,000.00 | WJLA Arlington (WJLA) | NOON NEWS | 10/15/12 |
| 26.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 11:30P- WHO WANTS TO BE A MILLIONAIRE (R) | | 1 | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | WJLA Arlington (WJLA) | MILLIONAIRE | 10/15/12 |
| 27.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 11:57P- ABC-THE CHEW | | 1 | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | WJLA Arlington (WJLA) | THE CHEW | 10/15/12 |
| 28.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 3:01P- ANDERSON COOPER SHOW | | 1 | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | WJLA Arlington (WJLA) | ANDERSON LIVE | 10/15/12 |
| 29.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 5:58P- KATIE COURIC | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | WJLA Arlington (WJLA) | KATIE | 10/15/12 |
| 30.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 4:58P- NEWS-ABC 7 NEWS @ 5P | | 1 | X | | | | | | 1 | \$1,900.00 | \$1,900.00 | WJLA Arlington (WJLA) | 5PM NEWS | 10/15/12 |
| 31.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 5:59P- NEWS-ABC 7 NEWS @ 6P | | 1 | 1 | | | | | | 2 | \$2,500.00 | \$5,000.00 | WJLA Arlington (WJLA) | 6PM NEWS | 10/15/12 |

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| 32.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 6:57P- 7P (EST) | 1 | X | X | | | | | | 1 | \$7,000.00 | \$7,000.00 | WJLA Arlington (WJLA) | WORLD NEWS ADJACENCY | 10/15/12 |
| 33.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 7P- WHEEL OF FORTUNE | 1 | X | X | | | | | | 1 | \$7,000.00 | \$7,000.00 | WJLA Arlington (WJLA) | WHEEL OF FORTUNE | 10/15/12 |
| 34.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 7:30P- JEOPARDY | 1 | | 1 | 1 | | | | | 2 | \$8,000.00 | \$16,000.00 | WJLA Arlington (WJLA) | JEOPARDY | 10/15/12 |
| 35.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 4 | :30 | 10P- ABC-CASTLE | 1 | X | | | | | | | | \$12,000.00 | | WJLA Arlington (WJLA) | CASTLE | 10/15/12 |
| 35.0.1 | Preempt | 10/22/12 | | | | | | | | | | | | | | | WJLA Arlington (WJLA) | Program Change/Exception - Presidential Debate | |
| 36.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 11P- NEWS-ABC 7 NEWS @ 11P | 1 | | 1 | 1 | | | | | 2 | \$4,000.00 | \$8,000.00 | WJLA Arlington (WJLA) | 11PM NEWS | 10/15/12 |
| 37.0 | Normal Line / SPOT | 10/22/12-10/23/12 | 4 | :30 | 11:35P- ABC-ABC NIGHTLINE | 1 | X | X | | | | | | 1 | \$3,000.00 | \$3,000.00 | WJLA Arlington (WJLA) | NIGHTLINE | 10/15/12 |
| 38.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 4 | :30 | 9P- ABC-ABC NEWS | 1 | X | | | | | | | 1 | \$12,000.00 | \$12,000.00 | WJLA Arlington (WJLA) | PRESIDENTIAL DEBATE | 10/15/12 |

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